

# Contact Management Systems used by Real Estate Professionals Comparison Chart

Compiled by Stuart Kaufman, MS, MBA, Real Estate Coach

[www.GetYourSphereInGear.com](http://www.GetYourSphereInGear.com)

<b>Element</b>	<b>ACT!</b>	<b>ACTive Agent MT</b>	<b>Agent Office v7.0</b>	<b>Agent Organizer</b>	<b>Microsoft Outlook</b>	<b>Respond</b>	<b>Top Producer 7i</b>
<i>Specific for Real Estate Agents</i>	No	Yes	Yes	Yes	No	Yes	Yes
<i>Organizes Contacts</i>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<i>Scheduler/Planner</i>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<i>Manages task list</i>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<i>Tracks conversation notes</i>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<i>Prints mailing labels</i>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<i>Fields can be customized</i>	Yes	Yes	Yes	Yes	Yes	No	Yes
<i>Tracks Real Estate Transaction progress/status</i>	No	Yes	Yes	No	No	Yes	Yes
<i>Links to e-mail and scheduling</i>	Yes	Yes	Yes	Yes	Yes	Yes	Yes
<i>Synchs with PDAs</i>	Yes	Yes	Yes	No	Yes	Yes	Yes
<i>Expense Tracking</i>	No	Yes	Yes	Yes	No	Yes	Yes
<i>Format</i>	Software	Software	Software	Software	Software	Software	Web-based
<i>Main selling point</i>	Easy to use, flexible	Makes ACT! Real Estate specific	Specifically designed for Real Estate Professionals	Easy to use	Easy to use, everyone has it	Simple to use	Specifically designed for Real Estate Professionals
<i>Retail Price</i>	\$229	\$190 plus purchase of ACT! software	\$299 - \$499 sold through resellers	\$149	\$109	\$299 Use with MS Outlook 2000 or higher	\$34.95/mo

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<i>Free Demo or Trial</i>	Yes	Yes	Yes	Yes	Yes	30 day money back guarantee	30 day money back guarantee
<i>Contact Information</i>	<a href="http://www.act.com">www.act.com</a> 877-501-4496	<a href="http://www.sonomainterpises.com">www.sonomainterpises.com</a> 512-261-7763	<a href="http://www.realestate.fnis.com">www.realestate.fnis.com</a> 866- 499-2803	<a href="http://www.agentorganizer.com">www.agentorganizer.com</a> 770-889-1489	<a href="http://www.microsoft.com">www.microsoft.com</a> On-line support	<a href="http://www.PatZaby.com">www.PatZaby.com</a> 972-407-1337	<a href="http://www.topproducer.com">http://www.topproducer.com</a> 800-444-8570
<i>Contact Name who verified information*</i>	Richard	Jack	Josh/David	Tom	Scott	Pat, Scott	Errol

\* The information in this chart was verified with each Contact Management System.